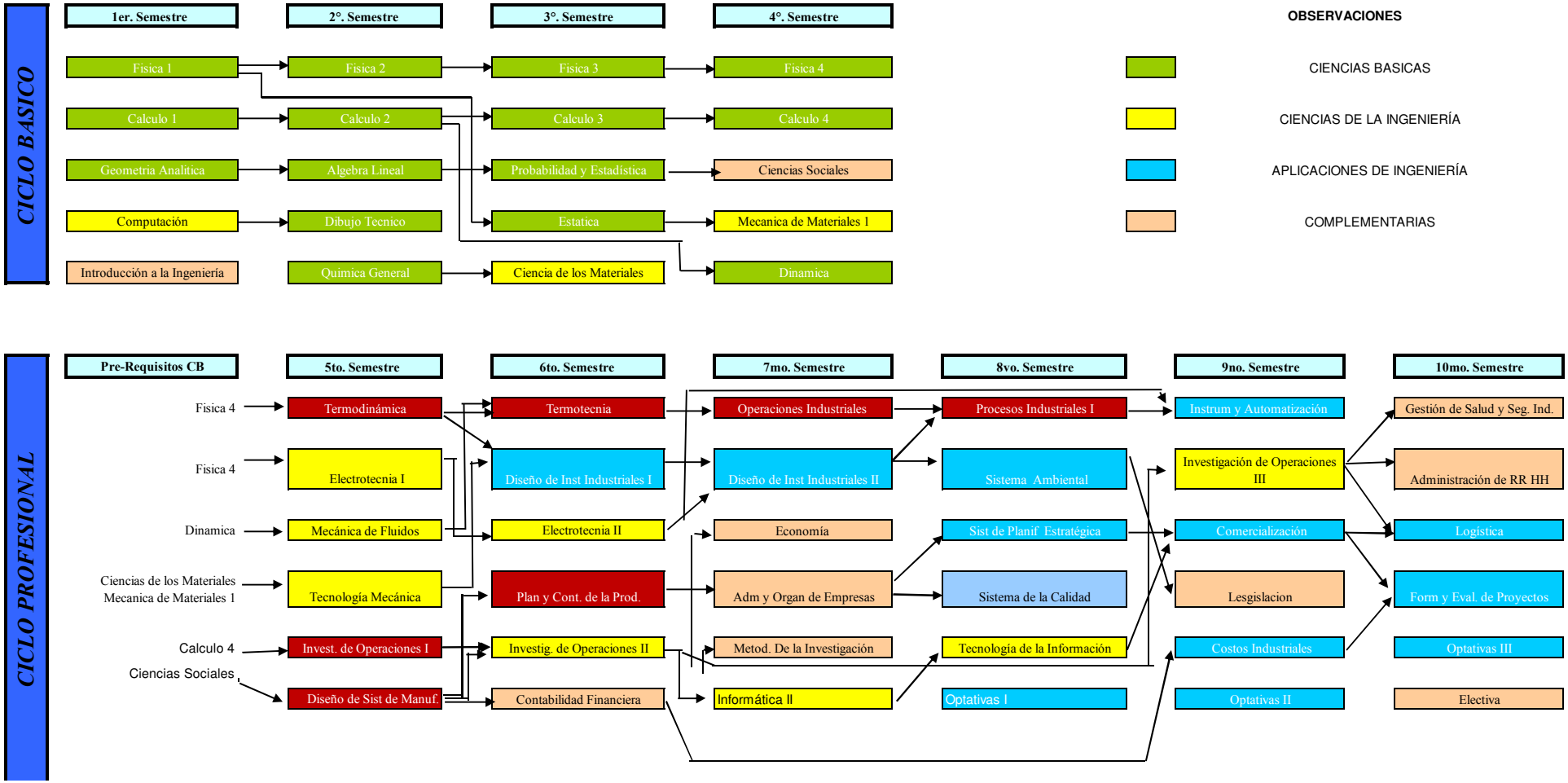Carrera de Ingeniería Industrial